



Presseinformation

Juli 2004

Sightseeing by public transportation

There might be only a few cities where beautiful sightseeing tours, using public transportation, are enjoyable. The city of Hamburg is one of them - thanks to the ferry-boat-service provided by the HADAG Seetouristik und Fährdienst AG. For over 116 years, the HADAG fleet is shipping their boats through the harbour, the heart and the economic driving force of the Hansestadt. It was 1888, when HADAG obtained their first licenses for a steam-boat ferry-service and a story of continuing success began. At first, the ferry-service has been limited to the boundaries of the harbour. Later on, in the 70ies and 80ies, it extended their service into international waters.

Today, in cooperation with the HVV (Hamburger Verkehrsverband) who is responsible for the commuter rail service, the HADAG manages the entire ferry-service in the harbour. Their lines, helping Hamburg citizens commuting to work also serve them as well as tourists for excursions and sightseeing tours. In addition, the transportation of bicycles on HADAG ferry-boats is for free. One of the most popular connections of transfer is line no. 62, operating from Sandtorhöft, passing St. Pauli Landungsbrücken to Finkenwerder. On this route you will get a good impression of the fascinating activities in the harbour and some beautiful looks to the newly constructed bank of the Elbe in the midst of the city. Furthermore, line 62 is a perfect jumping-off place for trips into the 'Alte Land'; a colourful paradise in the summer due to its blossoms and delicious fruits. You can continue the journey taking line 64, leaving from Finkenwerder and going back to the northern bank, Finkenwerder. From here you go for a nice walk or cycle along the bank of the Elbe in to direction Landungsbrücken up to the landing-stage Neumühlen with its 'Museumshafen' (a nostalgic anchorage for old boats).

Quite as often tourists are using a HADAG ferry-boat operating between Cranz and Blankenese, connecting the ‘Alte Land’ with the picturesque

‘Treppenviertel’ (district of stairs) of Blankenese, giving the city a Mediterranean flair.

As part of the public transportation, the HADAG ferry-boats, quite hanseatic, are steering towards a range of tourist attractions: ‘St. Pauli Landungsbrücken’ with the old, being suspended, ‘Elbtunnel’, the ‘Blankeneser Treppenviertel’ and the ‘Alte Land’. Without surcharge you can enjoy all that with the purchase of a regular HVV (Hamburger Verkehrsverbund) ticket.

For further informations about HADAG Seetouristik und Fährdienst AG please refer to our internet address: www.hadag.de or you may also contact Hamburg Tourismus GmbH

HADAG Seetouristik und Fährdienst AG
St. Pauli Fischmarkt 28
20359 Hamburg
Tel.: 040/ 311 707-0
Fax: 040/ 311 707-10